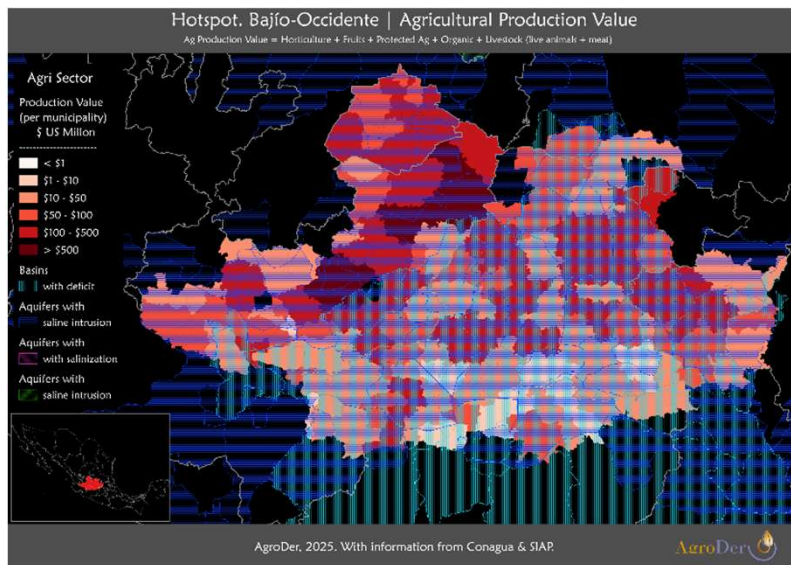


Hotspot Bajío-Occidente



Main water issues

- Basins (27) with no availability -Balsas, Norte, Golfo Norte & Lerma-Santiago Hydrological Regions.
- Aquifers (69) with a deficit -Balsas, Norte, Golfo Norte, and Lerma-Santiago Hydrological Regions.
- Water pollution.
- Soil degradation (strong and extreme)

Key Assets

Located in Central Mexico, with access to airports, highways, and services. Close to Mexico City and other relevant metropolitan areas (León, Morelia, Guadalajara, Aguascalientes and Toluca).

- Livestock & Meat Processing: Poultry, Beef/cattle, Pork.
- Horticulture: Strawberry, blackberry, tomato, green pepper, raspberry, broccoli, onion, asparagus, lettuce, blueberry, green tomato, cucumber.
- Fruits: avocado, guava, lemon
- Protected Ag: Tomato, strawberry, raspberry, green pepper, mushrooms, blueberry, roses.
- Organic Ag: Blackberry, avocado, blueberry, tomato, cucumber, broccoli, raspberry, lettuce.
- Agri-Food & Beverages: Dairy products, animal feed, grain mills, soft drinks.

Hotspot Highlights		Bajío-Occidente	
Subsectors		(Million US)	
Agriculture	Fruits	\$	266
	Horticulture	\$	2,733
	Organic Crops	\$	68
	Protected Ag	\$	1,062
Livestock	Meat	\$	7,081
	Live animals	\$	6,393
Agri-Food Industry	Agri-food	\$	17,382
	Beverages	\$	1,898
Basins with deficit			sí
Aquifers (salines intrusion)			
Aquifers with deficit			sí
Saline Pollution			
Water pollution			sí
AgroDer, 2025. With data from SIAP-SADER, FAO, INEGI-DENUE, INEGI-Economic Census and Conagua			